



**FEBRUARY 21-25  
WASHINGTON, D.C.**

**MARRIOTT  
WARDMAN  
PARK HOTEL**

**SAVE UP TO \$50  
BY REGISTERING  
ONLINE BEFORE  
JANUARY 9, 2015!**

**NACO** National Association of Counties  




# Your voice is needed in Washington, D.C.

We urge you to register for NACo's 2015 Legislative Conference, which will be held February 21–25 at the Marriott Wardman Park Hotel in Washington, D.C. At the conference, you will join with fellow county officials to shape NACo's policy priorities, learn key issues from Administration and Congressional officials, and most importantly, join with your colleagues in advancing the federal policy priorities of county government.

## PRELIMINARY SCHEDULE OF EVENTS

(SCHEDULE SUBJECT TO CHANGE)

All Conference Events will take place at the Marriott Wardman Park Hotel unless otherwise noted.

### SATURDAY, FEBRUARY 21

- **All Day**  
Steering Committee, Sub-Committee and Affiliate Meetings
- **8:00 a.m. – 5:00 p.m.**  
Registration
- **8:30 a.m. – 5:00 p.m.**  
NACo Technology Innovation Summit  
(advance registration required)
- **4:00 p.m. – 5:00 p.m.**  
First Policy Coordinating Committee Meeting

### SUNDAY, FEBRUARY 22

- **All Day**  
Steering Committee, Sub-Committee and Affiliate Meetings
- **7:00 a.m. – 4:00 p.m.**  
Registration
- **7:00 a.m. – 8:00 a.m.**  
Non-Denominational Worship Service

- **3:00 p.m. – 4:00 p.m.**  
NACo Board Forum

- **4:15 p.m. – 5:00 p.m.**  
Second Policy Coordinating Committee

### MONDAY, FEBRUARY 23

- **7:30 a.m. – 3:00 p.m.**  
Registration
- **9:00 a.m. – 10:30 a.m.**  
Opening General Session
- Featured Speaker:  
**Jason Grumet**  
*Founder and President,  
Bipartisan Policy Center*
- **10:45 a.m. – 12:00 p.m.**  
Concurrent Educational Workshops

- **12:00 p.m. – 1:30 p.m.**  
Attendee Luncheon

- **1:45 p.m. – 3:00 p.m.**  
Concurrent Educational Workshops

- **1:45 p.m. – 4:15 p.m.**  
NACo Board of Directors Business and Resolutions Meeting

- **3:15 p.m. – 4:15 p.m.**  
Concurrent Educational Workshops

### TUESDAY, FEBRUARY 24

- **8:00 a.m. – 12:00 p.m.**  
Registration

- **10:00 a.m. – 11:45 a.m.**  
General Session

Featured Speaker:  
**David Gregory**  
*Journalist and Former Moderator  
NBC's Meet the Press*

- **12:00 p.m. – 5:00 p.m.**  
Federal Agency and Capitol Hill Visits  
(On your own)

- **1:00 p.m. – 3:30 p.m.**  
Concurrent Educational Workshops

- **6:30 p.m. – 9:00 p.m.**  
NACo President's Reception

### WEDNESDAY, FEBRUARY 25

Capitol Hill Visits

THANK YOU, TO OUR  
CONFERENCE SPONSOR:

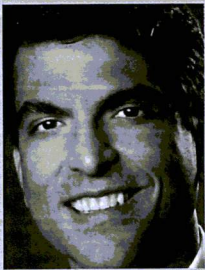
aetna<sup>SM</sup>

The **NACo Legislative Conference** focuses on timely and pressing federal policy issues that have an impact on America's county governments. Attendees help shape NACo's policy priorities and positions, advancing our message to key federal decision makers, and receive training on the latest information and tools.

This year's conference features new and exciting topics and professional development workshops, including an all **NEW track for newly elected officials**. All workshops will cover cutting-edge solutions to help you lead your county.

## FEATURED SPEAKERS

Monday General Session • February 23 • 9:00 a.m. – 10:30 a.m.



### Jason Grumet

*Founder and President, Bipartisan Policy Center*

Jason Grumet is respected on both sides of the aisle for his innovative approach to improving government effectiveness. Under Grumet's leadership, BPC is developing and advocating bipartisan solutions on immigration reform, health care, housing and economic policy, energy security and national security.

Grumet regularly authors op-eds and appears in national media outlets. He frequently speaks at national forums, has testified numerous times before Congress and is regularly sought out by policymakers and business leaders. His first book *City of Rivals: Restoring the Glorious Mess of American Democracy*, just released in September 2014, will be the focus of his presentation.

Tuesday General Session • February 24 • 10:00 a.m. – 11:45 a.m.



### David Gregory

*Journalist and Former Moderator of NBC's Meet the Press*

David Gregory has long been recognized as a tough questioner of politicians. In naming him one of Washington's 50 best and most influential journalists during his coverage of the White House, *Washingtonian* magazine labeled Gregory the "firebrand in the front row."

He has covered three presidential campaigns and reported extensively on the aftermath of 9-11, including the run up to the wars in Afghanistan and Iraq from both Washington and around the world. Gregory will reflect and share a look at the Obama Administration, Congress and Politics in America.

## WORKSHOP RECORDINGS

### Education on the go!

Attending all the sessions you want to hear is a challenge ... We have the solution!

View up to 18 hours of workshop content online (as released for inclusion), captured as true multimedia re-creations with audio synchronized to PowerPoint presentations.

**UNLIMITED 6 month ONLINE ACCESS** is available to you **COMPLIMENTARY** as an attendee benefit!



# CONFERENCE INFORMATION

## CONFERENCE VENUE

**Marriott Wardman Park Hotel**  
2660 Woodley Road, N.W.  
Washington, D.C. 20008

## NEED HELP JUSTIFYING YOUR CONFERENCE ATTENDANCE?

Access the Justification letter on the NACo web site at [www.naco.org/LegislativeConference](http://www.naco.org/LegislativeConference). Fields are set up so you may customize for your own use.

## REGISTRATION AND HOUSING

To register for the conference and secure hotel accommodations, complete the "registration" and "housing" forms within this brochure (*note: housing requests will not be processed unless you register for the conference*). Fax or mail the forms to the address/fax number located at the bottom of each form.

**Registration prices are \$25 less if you register online at [www.naco.org](http://www.naco.org).**

Please remember that in order to obtain your registration materials on-site your registration fees must be paid in full.

## CANCELLATION POLICY

Refund of Conference registration fee, less an administrative fee of \$75, will be made if written notice of conference registration cancellation is postmarked no later than January 23, 2015.

Cancellation requests postmarked January 24, 2015 - February 13, 2015 will be subject to an administrative fee equal to one-half of the registration fee. **NO REFUND REQUESTS WILL BE HONORED** for registrations

canceled after February 13, 2015 or for "no-shows". Sorry, no telephone cancellations will be accepted. Cancellations must be requested in writing. You may fax your written cancellation request to: 866.741.5129 or e-mail [nacomeetings@naco.org](mailto:nacomeetings@naco.org). This applies to all registration types.

*Note: If you cancel your registration prior to January 31, 2015 any hotel reservation associated with your registration will also be canceled. However, if you cancel after January 31, 2015 you will need to call the hotel directly to cancel your reservation.*

## OFFICIAL CONFERENCE HOTELS

**Marriott Wardman Park Hotel**  
2660 Woodley Road, N.W.  
Washington, D.C. 20009



Situated in a charming neighborhood in the heart of Washington, D.C. this hotel is located steps away from the National Zoo and restaurants, shops and nightlife of Adams Morgan and Dupont Circle. With a Metro stop just outside the doors and area airports close by, it's a premier city destination just two Metro stops from everything DC has to offer.

### Benefits for conference attendees:

– Meetings are just an elevator ride way – no commuting or taxi fares to pay!

- Complimentary in-room coffee/tea.
- On-site Concierge, restaurant, lounge, coffee house, breakfast and lunch market, room service, gift shop and business center.
- Complimentary access to the hotel's health club.

**Overflow Hotel:**  
**Omni Shoreham Hotel**  
2500 Calvert Street, N.W.  
Washington, D.C. 20008



This grand luxury hotel offers a resort atmosphere and a personal taste of politics, culture, art and music at its best. The four-diamond Omni Shoreham Hotel is nestled on 11 acres in picturesque Rock Creek Park in northwest Washington, DC and is only steps away from the National Zoo.

### Benefits for conference attendees:

- Located across the street from the Marriott Wardman Park Hotel where conference events are taking place.
- Complimentary in room internet.
- Complimentary daily newspaper (Monday through Friday).
- Complimentary in room coffee.
- On-site restaurant, lounge, coffee/tea bar, room service, gift shop and business center.

## ATTIRE

The attire is business.



# TRANSPORTATION AND LOCAL D.C. INFORMATION

## CAR RENTAL DISCOUNT INFORMATION

The Avis rental car company will offer discounts to NACo



Legislative Conference attendees. Use **Avis Worldwide Discount number AWD# J999101** when making your reservation. You may call Avis toll free at 800.331.1600 or book on-line at Avis Rental Car.

## GROUND TRANSPORTATION

### • Taxi to Marriott Wardman Park

– Ronald Reagan Washington National Airport (DCA): approximately **\$30.00** (one person)

– Dulles International Airport (IAD): approximately **\$60.00** (one person)

– Baltimore/Washington International Airport (BWI): approximately **\$88.00** (one person)

### • Taxi to Omni Shoreham Hotel

– Ronald Reagan Washington National Airport (DCA): approximately **\$25.00** (one person)

– Dulles International Airport (IAD): approximately **\$65.00** (one person)

– Baltimore/Washington International Airport (BWI): approximately **\$100.00** (one person)

For further information, visit the Metropolitan Washington Airports Authority website at [www.metwashairports.com](http://www.metwashairports.com).

### • Super Shuttle

**SuperShuttle.**

NACo has an agreement with Super Shuttle which provides the discounted rates below:

– Ronald Reagan Washington National Airport (DCA): **\$14.00** (one way) **\$23.00** (roundtrip)

– Dulles International Airport (IAD): **\$27.00** (one way) **\$53.00** (roundtrip)

– Baltimore/Washington International Airport (BWI): **\$35.00** (one way) **\$69.00** (roundtrip)

SuperShuttle's door-to-door service is available at all airports. Shuttles operate on a shared ride-on demand basis.

To make reservations please call 800. BLUEVAN (258.3826) and provide the group code which is JGRUY or book online at [www.supershuttle.com](http://www.supershuttle.com) and enter **Group/Discount Code JGRUY**.

### • DC Metrorail (subway)

Hotels are Metro accessible only from the Ronald Reagan Washington National Airport (DCA). For the Marriott Wardman, take the Blue Line metro in the direction of Largo to Metro Center. Change to the Red Line in the direction of Shady Grove. Take the Red Line to the Woodley Park/Zoo Metro Station. The hotel is located 1 block from the Metro. Once you have exited the Metro via the escalators, go to the right and down the stairs. Then walk across the street and walk up the hill to the back of the hotel.



The Omni Shoreham Hotel is located one block from the Woodley Park/Zoo metro stop on the Red Line. For more information, please visit the metro website, [www.wmata.com](http://www.wmata.com).

## HOTEL PARKING

### • Marriott Wardman

– 0-2 hours: **\$21.00** (Self-Parking), **\$26.00** (Valet)

– Over 2 Hours **\$33.00** (Self-Parking), **\$38.00** (Valet)

– Overnight Parking for Guests is **\$41.00** per day (Self-Parking), **\$46.00** per day (Valet). Hotel guests receive a pass that allows for in and out privileges.

### • Omni Shoreham

– 0-2 Hours: **\$24.00** (plus 18% tax)

– Over 2 Hours **\$35.00** (plus 18% tax)

– Overnight Parking for Guests is **\$35.00** (plus 18% tax) per day (Valet). Hotel guests receive a pass that allows for in and out privileges.



# SOCIAL MEDIA TECH ROOM

Strategy – Analytics  
Education – Tools

Stop by the Social Media Tech Room to experience one-on-one learning with a fellow county official or NACo staff, who will show you how simple it is to get started and answer your questions. Browse social media applications and learn how they can help you and your county. The Social Media Tech Room will be open a few hours each day from Saturday through Tuesday. See you there!

Contact Matthew Fellows at [mfellows@naco.org](mailto:mfellows@naco.org) or @NACoTweets using the hashtag #NACoLeg.



[fb.com/NACoDC](http://fb.com/NACoDC)

[twitter.com/NACoTweets](http://twitter.com/NACoTweets)

[youtube.com/NACoVideo](http://youtube.com/NACoVideo)

[linkedin.com/in/NACoDC](http://linkedin.com/in/NACoDC)

## ON-SITE DONATION DRIVE

CENTRAL UNION MISSION

Drop your unused toiletries in the designated bin located near registration and donate to a great cause! Items will be donated to the Central Union Mission. Since 1884, Central Union Mission has been serving poor and homeless men, women and children in the Washington, D.C. area.



# 2015 NACo Legislative Conference HOTEL RESERVATIONS

You must register for the Conference in order to request a room reservation. Please return your hotel reservation preference with your conference registration.

\_\_\_\_\_  
Last Name First Name Title

\_\_\_\_\_  
County/Organization Address

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip Code

\_\_\_\_\_  
Telephone Fax E-mail

\_\_\_\_\_  
Arrival Date / / 2015 Departure Date / / 2015

### Hospitality Suites:

If you desire to reserve a hospitality suite, please contact the official NACo Housing Bureau, ConferenceDirect, directly for availability and pricing. Call 888.751.5182 or email [naco@conferencedirect.com](mailto:naco@conferencedirect.com).

### Special Services (check if applicable)

Yes, I will require special assistance.

Please let us know your requirements by attaching a separate sheet of paper outlining your needs.



### Hotel Preferences

• Please number your preferences in order starting with “1” for your first choice. If your first choice is unavailable, a reservation will be made at the second choice hotel unless space is not available at which time you will be notified immediately.

• Each reservation requires a one-night deposit at the time of booking in order to secure/guarantee reservations. *Please note: A one-night deposit may be charged to your credit card by the hotel at the time the reservation is made.*

Please indicate your order of preference: (Hotel Rates do not include taxes currently at 14.5%.)

Rank	Hotel	Single	Double
_____	Marriott Wardman Park	\$ 243	\$ 243
_____	Concierge Level	\$ 278	\$ 278
_____	Omni Shoreham Hotel	\$ 242	\$ 242

Please check one of the following:

- Single (one person)  Double (two people)

Select your preference:\*

- King Bed  Double Bed (2)

\* Please note your preference will be honored based on availability. There are no guarantees.

If you are requesting a Double room, please let us know your roommate's name:

\_\_\_\_\_  
First Name

\_\_\_\_\_  
Last Name

### Hotel Availability

The above room rates are guaranteed until January 15, 2015, as long as there are rooms remaining in the NACo room block. After January 15, 2015, hotel room or rate availability cannot be guaranteed. Please submit your hotel reservation request as soon as possible.

### Hotel Deposit & Payment by Check

Within one week of receipt of this form, the NACo Housing Center will send you an email acknowledging your room request. A one night's room deposit is required to guarantee your room, so please provide a credit number below. A check can be provided upon check-in and the card will be refunded, if charged. *If you register on-line you can print your acknowledgement immediately.*

If you are submitting a check to cover your deposit or payment of your stay, **your check must be mailed directly to the hotel on or after January 29, 2015. DO NOT mail your hotel deposit check to the registration center or to NACo's office.**

In mid-February you will receive a confirmation number from your assigned hotel. Please bring your confirmation to the hotel for prompt check-in.

Please return your completed conference registration and housing forms to:

NACo Conference Registration Center  
PO Box 79007  
Baltimore, MD 21279-0007

Or fax your completed forms to: 866.741.5129  
On-Line registration available at [www.naco.org](http://www.naco.org)  
Questions? Please e-mail [nacomeetings@naco.org](mailto:nacomeetings@naco.org)

### OFFICIAL USE ONLY

Registered: \_\_\_\_\_ Sub-block: \_\_\_\_\_

### Credit Card Authorization (select one)



\_\_\_\_\_  
Card Number Exp. Date

\_\_\_\_\_  
Cardholder's Name

The NACo Housing Center is authorized to use the above card to guarantee my hotel reservation. I understand that one night's room charge will be billed through this card if I fail to arrive for my assigned housing on the confirmed date, or if I depart earlier than I have confirmed. Deposits will be credited or refunded for cancellations if the hotel receives notice at least 72 hours prior to the arrival date and a cancellation number is obtained. I also understand that one night's room charge may be billed immediately to hold my reservation.

\_\_\_\_\_  
Signature



# 2015 NACo Legislative Conference REGISTRATION FORM

Please type or print clearly all applicable information requested below. Information following asterisks (\*) will appear on your Conference badge. Please make a copy for your records. If you require hotel accommodations, complete the Hotel Reservation Form.

\*Last Name \_\_\_\_\_ \*First Name \_\_\_\_\_ \*Nick Name (ie: Buddy, Cindy, Joe, etc.) \_\_\_\_\_

\*Title \_\_\_\_\_ \*County/Organization \_\_\_\_\_

Address \_\_\_\_\_

\*City \_\_\_\_\_ \*State \_\_\_\_\_ Zip Code \_\_\_\_\_ E-mail \_\_\_\_\_

Telephone \_\_\_\_\_ Cell Phone (to receive text messages) \_\_\_\_\_ Fax \_\_\_\_\_

OPT OUT. Please check here if you do not want your information shared.

### Conference Tote Bag

NACo will only provide bags to attendees who select to receive one. Please indicate if you would like to receive a conference bag and one will be ordered for you.

Yes  No

### Dietary Restrictions

Please let us know if you have any of the following dietary needs:

Gluten Free  Vegan  Vegetarian  
 Low Sodium  Allergies: \_\_\_\_\_

### New to NACo?

(Check any of the statements below that apply to you.)

My county is a new NACo member  
 This is my first NACo conference  
 I am a member of the \_\_\_\_\_ affiliate.

### Family/Guest Information (if applicable)

Spouse/Guest and Youth registration fees include admission to all General Sessions, Monday's Luncheon, and the President's Reception.

Spouse/Guest\* Full Name \_\_\_\_\_

\* IF YOU ARE A COUNTY OR CORPORATE EMPLOYEE YOU MAY NOT REGISTER AS A GUEST.

Conference tote bag for Spouse/Guest ...  
 Yes  No

Youth(s) Full Name \_\_\_\_\_

### Special Services (check if applicable)



Yes, I will require special assistance.  
Please let us know your requirements by attaching a separate sheet of paper outlining your needs.

Please return your completed conference registration form to:

NACo  
PO Box 79007  
Baltimore, MD 21279-0007

Or fax your completed forms to: 866.741.5129  
On-Line registration available at [www.naco.org](http://www.naco.org)  
Questions? Please e-mail [nacomeetings@naco.org](mailto:nacomeetings@naco.org)

### Registration Fees

(check box that applies)

\*\* SPECIAL OFFER: If you register ONLINE for the 2015 Legislative Conference your registration fee is \$25 less than the fax or mail-in price. Go to the NACo web site to register: [www.naco.org](http://www.naco.org).

	Early Bird (Fax/Mail) Postmarked by 1/9	Advance (Fax/Mail) 1/10 - 2/20	On-Site in Washington, D.C.
NACo Board of Directors	<input type="checkbox"/> \$515	<input type="checkbox"/> \$540	<input type="checkbox"/> \$650
NACo County Member	<input type="checkbox"/> \$515	<input type="checkbox"/> \$540	<input type="checkbox"/> \$650
State Association of Counties Staff	<input type="checkbox"/> \$515	<input type="checkbox"/> \$540	<input type="checkbox"/> \$650
NACo Corporate Member	<input type="checkbox"/> \$515	<input type="checkbox"/> \$540	<input type="checkbox"/> \$650
County Non-Member	<input type="checkbox"/> \$740	<input type="checkbox"/> \$765	<input type="checkbox"/> \$850
Corporate Non-Member	<input type="checkbox"/> \$790	<input type="checkbox"/> \$840	<input type="checkbox"/> \$1,010
Government (Federal or State employees only)	<input type="checkbox"/> \$565	<input type="checkbox"/> \$615	<input type="checkbox"/> \$745
Spouse/Guest	<input type="checkbox"/> \$150	<input type="checkbox"/> \$170	<input type="checkbox"/> \$180
Youth	<input type="checkbox"/> \$150	<input type="checkbox"/> \$170	<input type="checkbox"/> \$180
Full-time Student	<input type="checkbox"/> \$150	<input type="checkbox"/> \$150	<input type="checkbox"/> \$150
Working Press (Editorial Staff ONLY)	<input type="checkbox"/> Complimentary	<input type="checkbox"/> Complimentary	<input type="checkbox"/> Complimentary

### • Technology Summit (Advance registration required/included in your registration fee)

Saturday, February 21 • 8:30 a.m. – 5:00 p.m.  Yes, I would like to attend this session

Total Amount Due \$ \_\_\_\_\_

### Payment Method (select one)

Check  PO

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Cardholder's Name \_\_\_\_\_ Signature \_\_\_\_\_

Your signature authorizes NACo to charge your credit card for the total amount due.

### Payment Policy

Conference registration fee must accompany this form. Send check or company purchase order, made payable to the National Association of Counties, to the Conference Registration Center at the address listed below. A purchase order will only HOLD a registration. All fees must be paid in full in order to obtain your badge and registration materials at the conference.

an administrative fee equal to one-half of the registration fee (this applies to all registration types including guest and spouse fees). NO REFUND REQUESTS WILL BE HONORED for registrations canceled after February 13, 2015 or for "no-shows". Sorry, no telephone cancellations will be accepted. Cancellations must be requested in writing. You may fax your written cancellation request to: 866.741.5129 or email [nacomeetings@naco.org](mailto:nacomeetings@naco.org).

### Cancellation Policy

Refund of conference registration fee, less an administrative fee of \$75 will be made if a written notice of conference registration cancellation is postmarked no later than January 23, 2015. Cancellation requests postmarked January 24, 2015 - February 13, 2015 will be subject to

Note: If you cancel your registration prior to January 31, 2015 any hotel reservation associated with your registration will also be canceled. However, if you cancel after January 31, 2015, you will need to call the hotel directly to cancel your reservation.